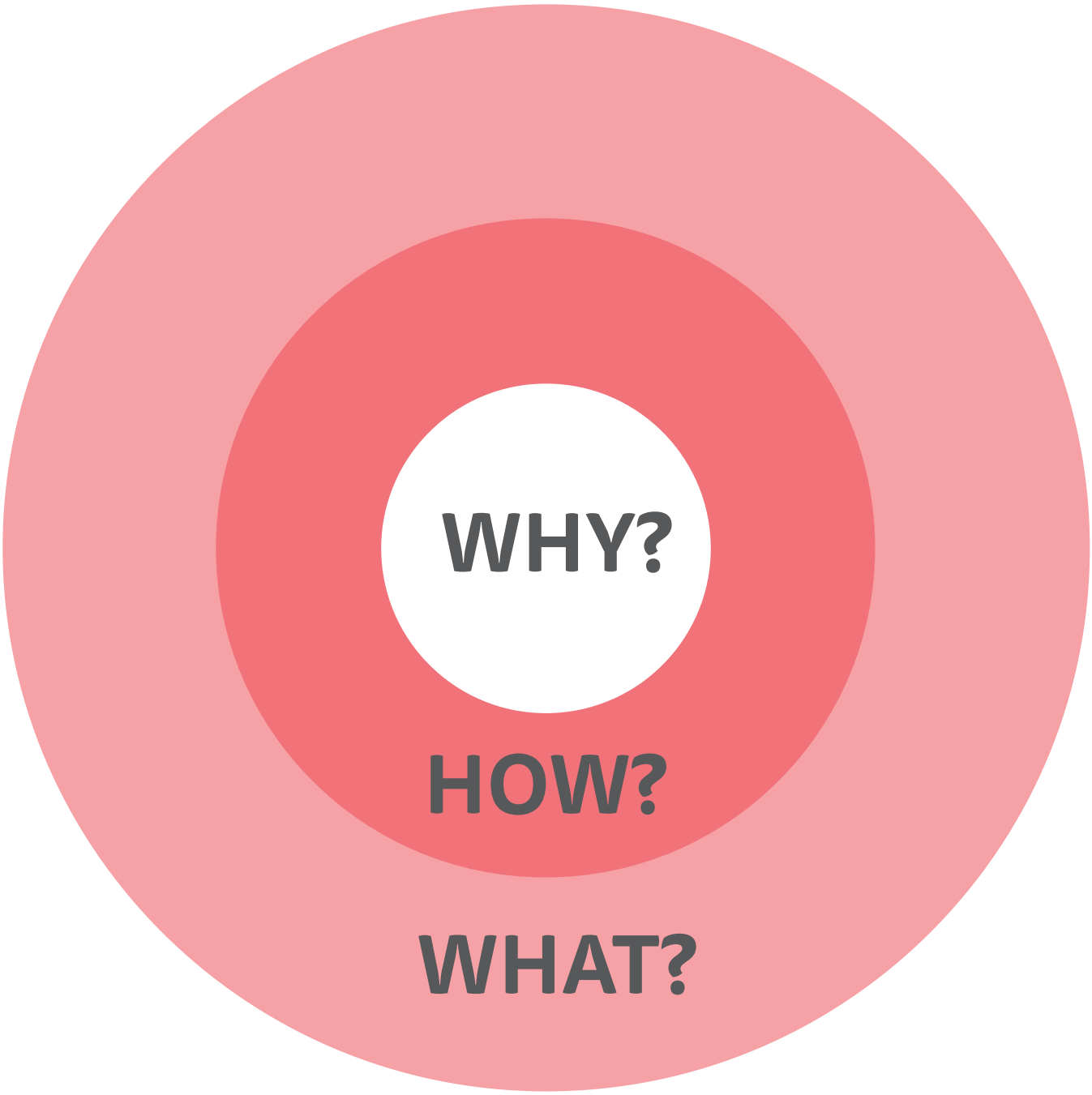The Golden Circle